

Green Energy Consulting Limited Privacy Policy

Last Updated: 24 March 2023

Green Energy Consulting Limited ("we", "us", or "our") is committed to protecting your privacy and being transparent about the information we collect, use, and share. This Privacy Policy (the "Policy") applies to the website located at www.greenenergyconsulting.co.uk and any of our services or products provided through the website (collectively, the "Services").

By using our Services, you agree to the collection, use, and disclosure of your personal information in accordance with this Policy. If you do not agree to this Policy, please do not use our Services.

Information We Collect

We collect various types of personal information, which may include the following:

- a) Information you provide to us directly, such as your name, email address, phone number, and any other information you choose to provide when you create an account, make a purchase, or communicate with us.
- b) Information automatically collected when you use our Services, such as your IP address, device information, browser type, operating system, and usage data.
- c) Information we receive from third parties, such as social media platforms, advertising networks, and analytics providers.

How We Use Your Information

We use your personal information for various purposes, including:

- a) To provide, maintain, and improve our Services.
- b) To communicate with you, including sending you promotional messages, updates, and other information.
- c) To personalize and enhance your experience on our website.
- d) To analyze usage data and user preferences.
- e) To comply with legal obligations and protect our rights and the rights of others.

Sharing Your Information

We may share your personal information with third parties under certain circumstances, such as:

- a) With your consent or at your direction.

- b) With service providers that help us operate our business and provide our Services.
- c) In connection with a sale or transfer of our business or assets.
- d) To comply with legal obligations or respond to legal requests.

Your Rights and Choices

You have certain rights under data protection laws in the UK, including the right to access, correct, or delete your personal information. You may also have the right to object to or restrict the processing of your personal information or to request data portability.

To exercise any of these rights, please contact us at hello@greenenergyconsulting.co.uk.

Data Retention

We retain your personal information for as long as necessary to fulfil the purposes for which we collected it, including for the purposes of satisfying any legal, accounting, or reporting requirements.

Data Security

We take reasonable steps to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee the absolute security of your personal information.

Changes to This Policy

We may update this Privacy Policy from time to time. When we make changes, we will post the updated Policy on our website and change the "Last Updated" date above. Your continued use of our Services after any changes to the Policy constitutes your acceptance of the updated Policy.

Contact Us

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at hello@greenenergyconsulting.co.uk

Cookie Policy

Our website uses cookies and similar technologies to enhance your browsing experience, collect usage data, and provide personalized content and advertising. A cookie is a small file placed on your device when you visit our website. Cookies can be used to store information about your preferences, recognize you when you return to our website, and help us improve our Services.

a. Types of Cookies

We use the following types of cookies on our website:

- I. **Strictly Necessary Cookies:** These cookies are essential for our website to function properly and cannot be switched off. They are usually only set in response to actions made by you, such as setting your privacy preferences, logging in, or filling in forms.
- II. **Performance Cookies:** These cookies collect information about how you use our website, such as which pages you visit and how you interact with our Services. The information collected is anonymous and helps us improve our website's performance.
- III. **Functionality Cookies:** These cookies enable our website to provide enhanced features and personalization, such as remembering your language preferences or whether you have visited our website before. If you do not allow these cookies, some or all of these features may not function properly.
- IV. **Targeting Cookies:** These cookies may be set by us or our advertising partners to show you relevant advertisements on other websites. They do not store personal information directly but are based on uniquely identifying your browser and device. If you do not allow these cookies, you will experience less targeted advertising.

b. Managing Cookies

You have the option to accept or decline cookies by adjusting your browser settings. However, please note that disabling cookies may affect the functionality and performance of our website. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. To learn more about how to manage cookies, visit the help section of your browser or visit www.allaboutcookies.org.

c. Third-Party Cookies

We may use third-party service providers, such as Google Analytics, to help us analyze website usage and improve our Services. These third parties may use cookies or similar technologies to collect information about your use of our website, which they may combine with information they have collected from your use of other websites or online services.

By using our Services, you agree to our use of cookies as described in this Cookie Policy. If you do not agree to our use of cookies, you can manage your preferences as described above.

For any questions or concerns about our Cookie Policy, please contact us at hello@greenenergyconsulting.co.uk.